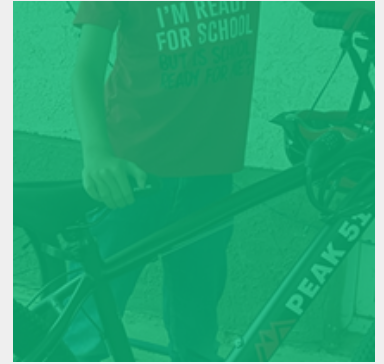
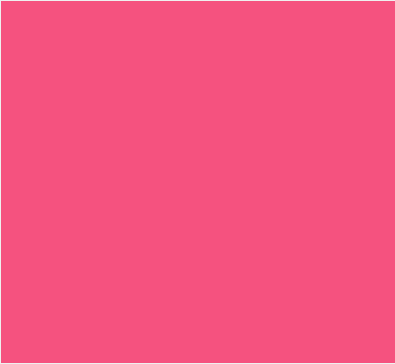




My First Bicycle  
FOUNDATION

# Impact Report

2024



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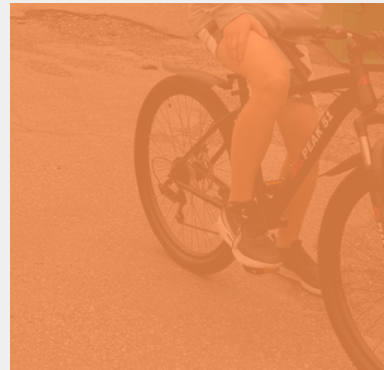
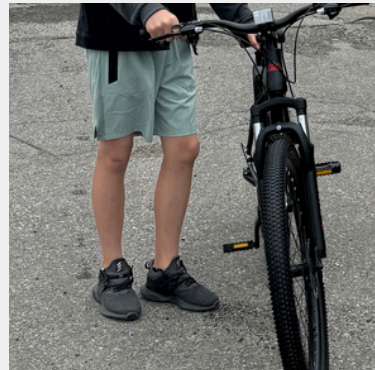
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# Introduction

Welcome to the My First Bicycle Foundation's 2024 impact report. This report highlights our achievements in providing financially disadvantaged children in Canada with their first bicycles. We believe bicycles offer freedom, independence, and opportunity. They provide transportation and foster empowerment, self-confidence, and resilience.

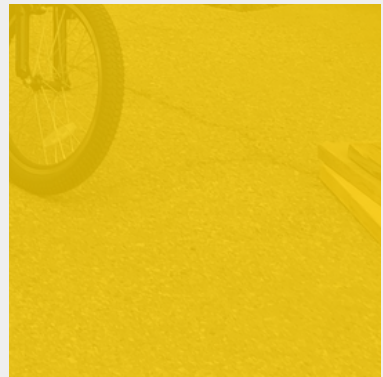
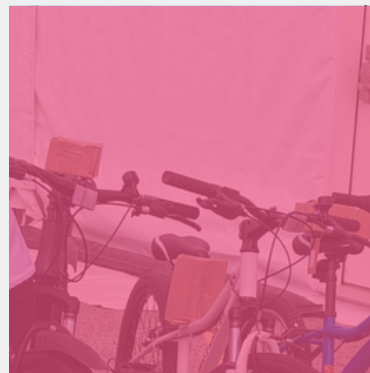
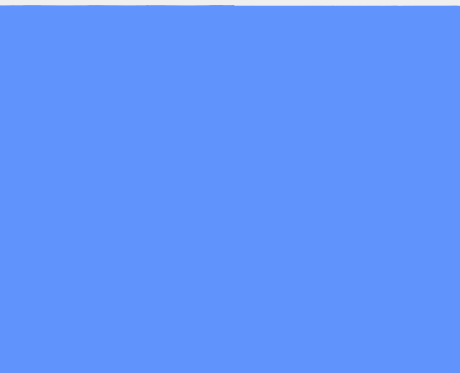
Thanks to our donors' support, we've made this dream a reality for many deserving children.

In this report, you'll find an overview of our achievements, including the number of bicycles distributed, the communities reached, and the positive outcomes observed.

We've also analyzed data to measure the impact of our programs, validating their effectiveness and offering insights for future planning. We extend our gratitude to all our donors, sponsors, and community partners.

Your belief in our mission and generosity have touched the lives of many children, giving them the chance to experience the joy of owning their first bicycle.

We invite you to explore this impact report, learn about our accomplishments, and join us in continuing to empower children, one bicycle at a time.



# Mission

Our mission is to provide financially disadvantaged children with the gift of a new bicycle, helmet, and lock. We believe that by equipping these children with the means of transportation and promoting safe cycling, we empower them to experience newfound freedom, independence, and a pathway to a brighter future.



# Impact

**3600+**

Applications  
Received

**2050**

Bicycles  
Donated

**1373**

Families Served in  
Canada

**154**

Communities Served  
in Canada

**\$475,000+**

Invested into The Community



# Impact

*Hello! I would like to express my sincere gratitude for the bicycle provided for my child. The bicycle turned out to be not only beautiful but also of high quality, bringing him a lot of joy and inspiration. Such generous support brings great benefits to families, and your contribution to the development of children cannot be overestimated. Thanks, our child will not only spend more time outdoors but also develop important skills while enjoying riding. Once again, thank you for your kindness and attention to children!*

**KATERYNA Z**

*Dear Team My First Bicycle:*

*I hope this email finds you well. I am writing to express my deepest gratitude to you and your dedicated team for approving my application for new bicycles for my twins. The news of our application's approval couldn't have come at a more perfect time. With my twins' birthday approaching on June 10th and our financial constraints, the prospect of giving them a new bicycle seemed out of reach. Your foundation's support has truly been a beacon of hope and joy for our family.*

*I am incredibly touched by the work your organization does in providing bicycles to youth in economically challenged households across Canada. Your commitment to making a positive impact in the lives of children is truly admirable. I would like to extend a special thank you to President Jeffrey Smith, Director Susan Anderson, and Todd McCalum for their dedication and tireless efforts in making this possible. Your passion for helping others has made a world of difference to my family, and we are immensely grateful for your kindness.*

*Receiving these new bicycles will not only bring immense joy to my twins on their special day but will also provide them with opportunities for adventure, exploration, and growth. Your generosity has touched our hearts in ways words cannot express.*

*Once again, thank you from the bottom of our hearts for this incredible gift. We are truly blessed to have your support and kindness in our lives.*

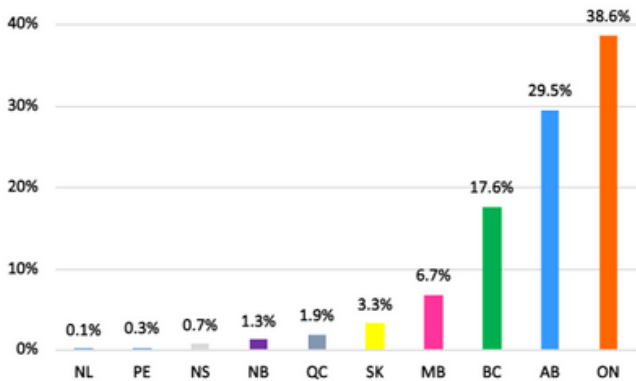
*With sincere gratitude,*

**HUONG A**

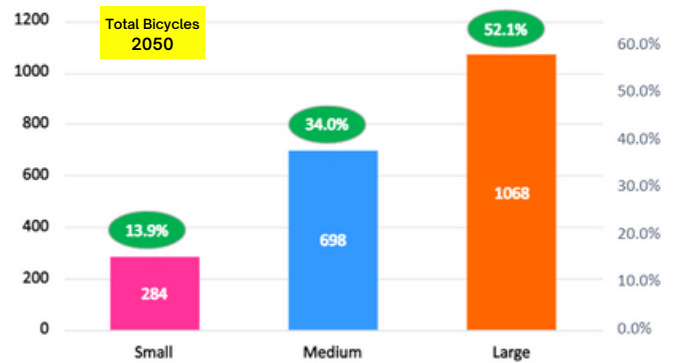
# Data Analysis

Below, we present a series of informative charts that comprehensively outline the data gathered for our analysis. These charts visually represent the key trends, patterns, and insights derived from the dataset.

### Applications Approved by Province - 2024



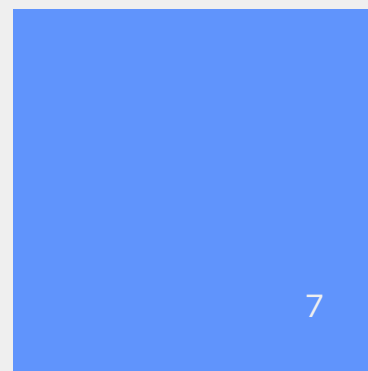
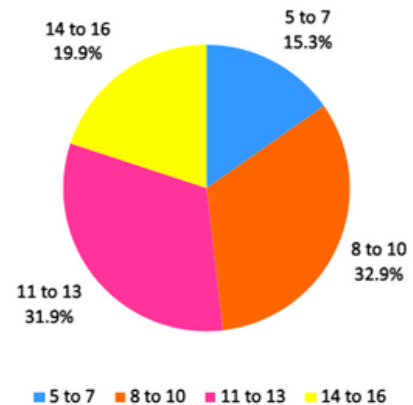
### Bicycles Donated - 2024



### Deployment Methods - 2024



### Approved Applications by Age - 2024



# Donors

In 2024, we deeply appreciated the incredible support from individuals and organizations. Your contributions, totaling over **\$475,000**, helped the My First Bicycle Foundation reach many underprivileged children across Canada. Thanks to your generosity, these children now experience the joy and freedom of owning their first bicycle. We sincerely thank all our supporters for making this possible and paving the way for a brighter future for these deserving children.



Atlantis Financial Corp.

