

My First Bicycle
FOUNDATION

IMPACT REPORT

2023

Table of Contents

1

Introduction

2

Mission

3

Impact

4

Data Analysis

5

Donors



Introduction

Welcome to the My First Bicycle Foundation's impact report. This report highlights the incredible achievements and transformative impact we have had over the past year in our mission to provide financially disadvantaged children with their very first bicycles. By offering a gateway to newfound freedom, independence, and opportunity, we firmly believe that bicycles can change lives.

At the My First Bicycle Foundation, we understand the profound impact that a bicycle can have on a child's life. It not only provides them with a means of transportation but also fosters a sense of empowerment, self-confidence, and resilience.

Through the generous support of donors, we have been able to make this dream a reality for numerous deserving children.

Within this report, you will find a comprehensive overview of our achievements, including the number of bicycles distributed, the communities reached, and the positive outcomes observed.

Furthermore, we have conducted a detailed analysis of the statistical data collected, allowing us to measure the impact of our programs quantitatively. This data not only validates the effectiveness of our initiatives but also provides valuable insights for future planning and improvement.

As we celebrate the accomplishments of the season, we also look ahead to the future. In the final section of this report, we will outline our future goals and strategies for expanding our reach, engaging with more communities, and empowering even more children. With your continued support, we are confident in our ability to make an even greater difference in the years to come.

We would like to express our deepest gratitude to all our donors, sponsors, and community partners who have been instrumental in making our work possible.

Your belief in our mission and your generosity have touched the lives of countless children, giving them the chance to experience the joy and transformation that comes with owning their first bicycle.

We invite you to explore this impact report, learn about our accomplishments, and join us in celebrating the incredible journey we have embarked upon. Together, let us continue to empower children, one bicycle at a time.

Mission

Our **mission** is to provide financially disadvantaged children with the gift of a new bicycle, helmet, and lock. We believe that by equipping these children with the means of transportation and promoting safe cycling, we empower them to experience newfound freedom, independence, and a pathway to a brighter future.



Impact

3500+

Applications Received

1500

Bicycles Donated

93

**Canadian Cities
Served**

\$420,000+

**Donated to the My
First Bicycle Program**



Impact

“

My son would like to send a huge thank you! He loves his new bike! He built it mostly himself and learned many things along the way. He was riding it around and is just thrilled to get to go biking and have many fun adventures on it. Was such a blessing to this mom to being able to see him in such joy and so thrilled, appreciate it so much! Again thank you!

-KARLA O.
Guelph, ON



“

I would like to express my sincere gratitude to the My First Bike Foundation program. My son was so excited to be a part of it and start his amazing summer.

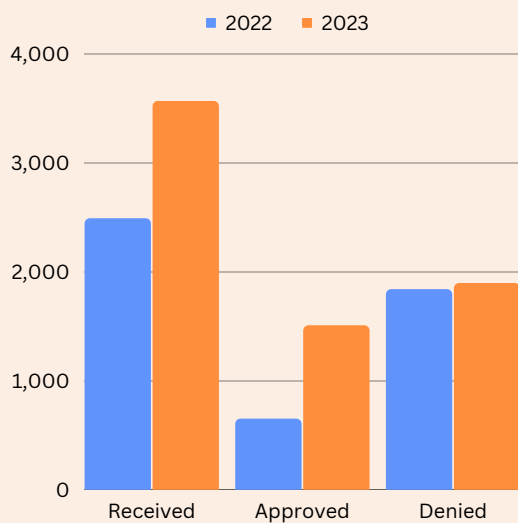
Here are his words: "I remember the time when I wanted to learn how to ride a bike, but most bikes are expensive and overpriced. I was frustrated looking at these prices, after looking for a bike for over a month, my mom told me about your program. After I got my bike, I quickly built it and after a month of learning how to ride a bike, I could ride a bike with barely any trouble. I really like this bike and I also appreciate this program to make my dream come true (which is riding a bike)."

-CONNIE W.
Winnipeg, MB

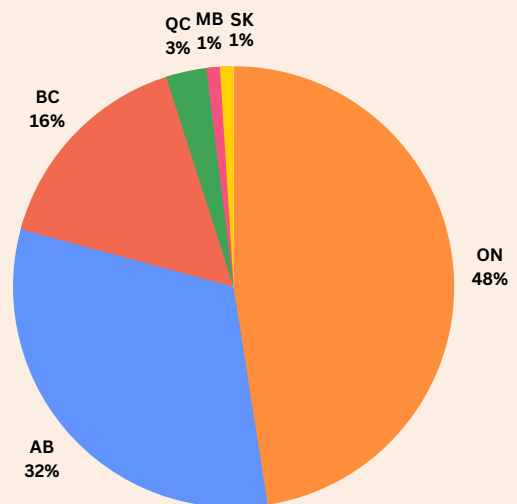
Data Analysis

Below, we present a series of informative charts that comprehensively outline the data gathered for our analysis. These charts provide a visual representation of the key trends, patterns, and insights derived from the dataset.

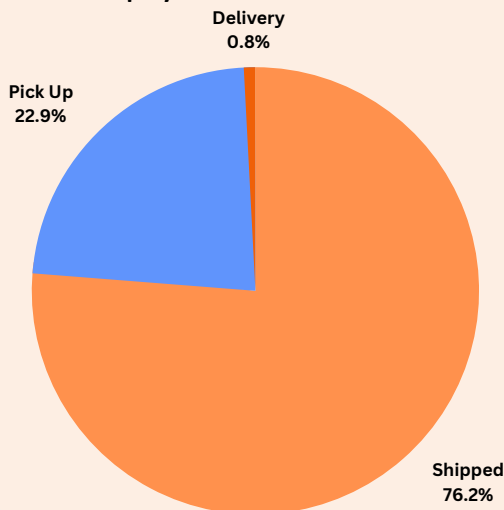
Total Applications 2022 vs. 2023



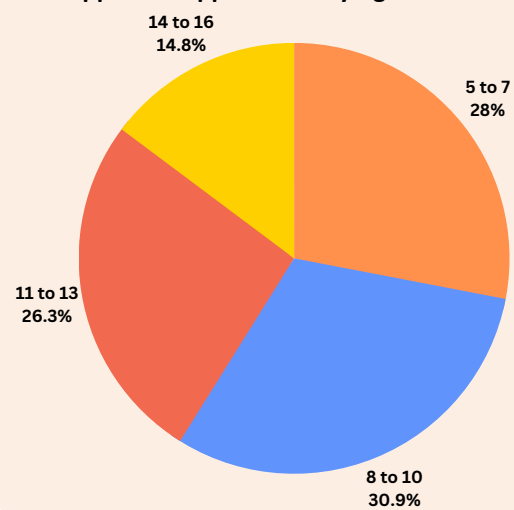
Applications Approved by Province in 2023



Deployment Methods 2023



Approved Applications by Age 2023



Donors

This year we were overwhelmed by the incredible support we received from generous individuals and compassionate companies. Through your heartfelt contributions, a total of approximately \$420,000 dollars were donated to My First Bicycle Foundation. Thanks to your unwavering support, we were able to reach out to numerous underprivileged children, granting them the joy and freedom of owning their first bicycle. These donations have made a significant impact on the lives of these children. We extend our sincerest gratitude to all our supporters who made this incredible achievement possible. Together, we have paved the way for a brighter future for these deserving youngsters.



Atlantis Financial Corp.

**Cannonball Sport & Education
Foundation**

